

We keep the Automotive Industry running:

Dynamically, efficiently and innovatively

For more than 10 years now, Modix is the number one in digital marketing of automobiles and offers manufacturers and dealers solutions for online sales and marketing worldwide. We are part of the US-based Cox Group and can rely on the network and possibilities of an international enterprise and combine this with the flexibility and individual support of a company under owner management.

Become a part of our team
Digital Advisor (m/f/d)

This is where you work!

- Our customers are spread across all 7 continents, in a total of 74 countries and speak more than 25 different languages.
- Our Strategic Partnership Team provides proactive support and engagement with our customers, focusing on best practice and ensuring our solutions are optimized.
- It's our ambition to provide the highest level of customer satisfaction and to implement high-quality digital solutions.
- We transform customer requirements into work steps and help coordinate timing and resources.
- Our tasks require a high standard of independence and organizational skills – even if the workload is high, we never lose sight of our customer and are willing to go the extra mile.
- Team spirit is important, and you will be part of the Modix family - we think and work together.

This is what you do!

- You will form close working relationships with our global automobile manufactures, providing them with proactive guidance and recommendations.
- You will be part of the Strategic Partnership Team, where we build and maintain excellent customer relationships both internally and externally that galvanise ongoing business opportunities.
- You work closely with the Account Director and colleagues to identify customer and business specific goals, needs and special issues of interest.
- You coordinate the successful implementation of website projects and you have the overview of the project's status at all times.
- You will work with our Sales Engineer to fine-tune customer requirements and projects, to ensure we deliver to the customer exactly that what they wished for.
- You support the Account Director with preparation for client meetings and customer proposals and support the output from these meetings.
- You are responsible for gathering, analysing and developing customer and competitor intelligence.
- You will have an excellent understanding of our digital products and solutions and will be able to support our engagements with the customer.

- You work closely with your colleagues to optimise quality of service and business growth with Operations and IT teams, management and delivery of customer SLAs and KPIs.

These are your abilities!

- A successfully completed apprenticeship or university degree
- Several years of work experience in Customer Consulting with Digital Marketing or a similar field of work, preferably in the automotive sector
- Strong social communication and influencing skills
- Project experience with modern web-projects and knowledge of web design
- Knowledge of SFDC, Microsoft CRM, Microsoft Office and Atlassian JIRA
- Excellent English written and verbal communication skills
- Fundamental knowledge of Online Marketing and the automobile trade of advantage

This is what we offer!

- Personal development and regular trainings
- Chances of promotion in an innovative company
- Trust-based working hours
- Coffee and Snack service
- Optimal equipment
- Reimbursement of moving costs
- Regularly held employee events
- Free parking
- Pioneer spirit and joy on the job in a technology-minded team

Apply now!

Please send your job application via E-Mail to Celine Detlefs:

jobs@modix.eu

0261 200693-646

Modix GmbH
Bubenheimer Bann 11
56070 Koblenz